

Invitation to Exhibition of APEMC 2011

The 2011 Asia-Pacific Symposium & Exhibition on Electromagnetic Compatibility (APEMC 2011, <http://www.apemc2011.org>) will be held at Ramada Plaza Hotel in Jeju Island, Korea, from May 16 to 19, 2011. It is our great honor to invite you to the Exhibition of APEMC 2011, which will be a great opportunity to promote your company/research institute as well as to meet researchers and industrial staffs in the field. APEMC has been one of the major EMC Symposiums, standing shoulder to shoulder with IEEE EMC and EU-EMC since 2008. In APEMC 2011, more than 200 papers are expected to be presented by EMC experts from all over the world, with up to a total of 400 participants expected at the exhibition. APEMC 2011 will provide great opportunities for the industry to publicize his/her company, and to promote their products to the current customers and to their prospective customers as well. In addition, APEMC 2011 will offer special discount coupons at a very low price, only for the exhibitors, which include all the main features of the Symposium such as Symposium Proceeding, banquet, reception coupons, and *etc.* (See page 3 for more details)

Moreover, Jeju Island, the selected venue for APEMC 2011, is a fantastic place to visit with your family- Jeju Island is a volcanic island, dominated by Halla Mountain, and Jeju's temperate climate, natural scenery including beaches make it a great popular tourist destination for visitors from all over the world. (See website for more details) The APEMC 2011 will surely provide a perfect chance for you to enjoy your time at Jeju Island as well as a chance to promote your company to the EMC experts worldwide. We hope you will take this great opportunity, and we are looking forwards to seeing you at APEMC 2011 next year.

Thank you for your considerations.

Attachment – "INTRODUCTION to APEMC 2011 EXHIBITION/SPONSORSHIP"

November 1, 2010

APEMC 2011 Symposium Chair

Jeong-Ki Pack (jkpack@cnu.ac.kr)

APEMC 2011 Finance Chair

Jae-Hyun Lee (jaehyun@cnu.ac.kr)

APEMC 2011 Exhibition Chair

Wansoo Nah (wsnah@skku.edu)

INTRODUCTION to APEMC 2011 EXHIBITION/SPONSORSHIP

1. Overview

- Title: 2011 Asia-Pacific Symposium & Exhibition on Electromagnetic Compatibility (APEMC 2011)
- Organizer: The Korean Institute of Electromagnetic Engineering and Science (KIEES)
- Date: May 16(Mon.) – 19(Thur.), 2011
- Venue: Ramada Plaza Jeju Hotel
- Scale: 250 participants, 30 booths

2. Schedule

Checklist	Deadline
Application for Exhibition Space	September 1 2010 – January 31 2011
Payment Deadline for Exhibition booths	February 28 2011
Booth Allocation	March 31 2011
Installation of Exhibition Booths	May 16 2011, 15:00~
Exhibition	May 17~18 2011
Removal of Exhibition Booths	May 18 2011, 17:00~

3. Exhibition

(1) Display categories: All EMC (Electromagnetic Compatibility) related products and services

(2) Application for participation

Type	Unit price	Size	Note
Standard booth	US\$ 450	6 m ² [3 x 2 m]	Ready-to-use booth

- Standard Shell Scheme booth (Size: 6 m² [3 x 2 m]).
- If you need more space, you can purchase more booths, as needed.
- Standard Shell Scheme booth will be ready for use at 15:00 May 16 2011.
- If you need to construct your own booth, booth construction should be completed until 15:00, May 16 2011.
- Please download 'APEMC 2011 Exhibition & Sponsorship Application Form' from the website (<http://www.apemc2011.org>) and send a completed form to the APEMC 2011 Secretariat by email (secretariat@apemc2011.org).

- ❑ Standard shell scheme booth



Booth Specification

- Company name on fascia board
- Information desk & chair
- Spotlight : 2 EA (100W)
- Fluorescent light: 1 EA
- 2 sockets for electricity (220 V, Korean standard) including energy usage of max 1 kW.

- ❑ Others

○ Exhibitor Name Badge

1. Download 'Exhibitor Name Badge Form' from the website <http://www.apemc2011.org>
2. Fill-out all the required information.
3. Send the form by email secretariat@apemc2011.org no later than March 31, 2011.
4. Badges can be picked up at the registration desk on the spot

○ Exhibitor Package Coupon

For exhibitors' convenience, we are offering a special package coupon that can be used during the exhibition period (May 16-18, 2011).

Items included in Exhibitor Package Coupon	Price
<ul style="list-style-type: none"> · Symposium Proceeding · Lunch (May 17-18) · Welcome Reception coupon · Banquet coupon 	US\$ 260

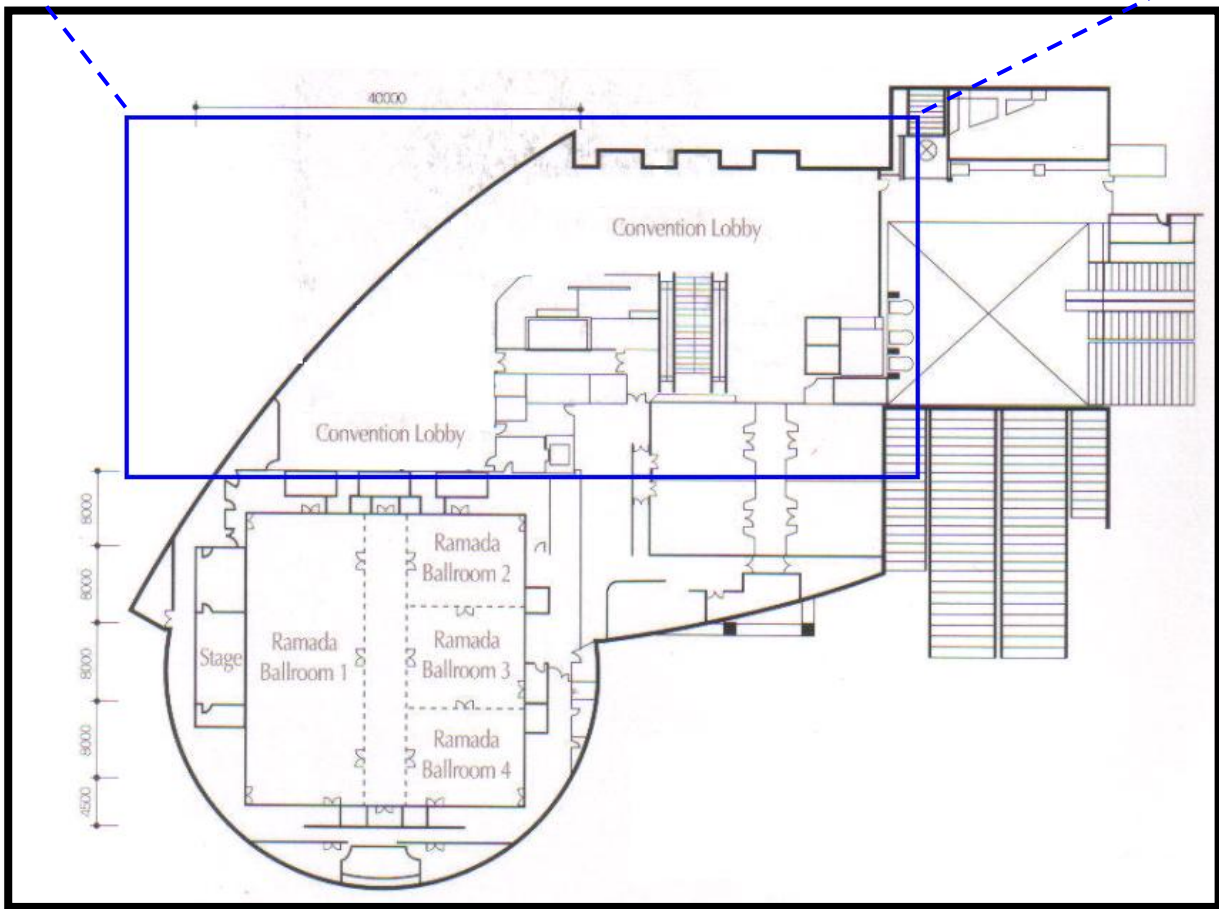
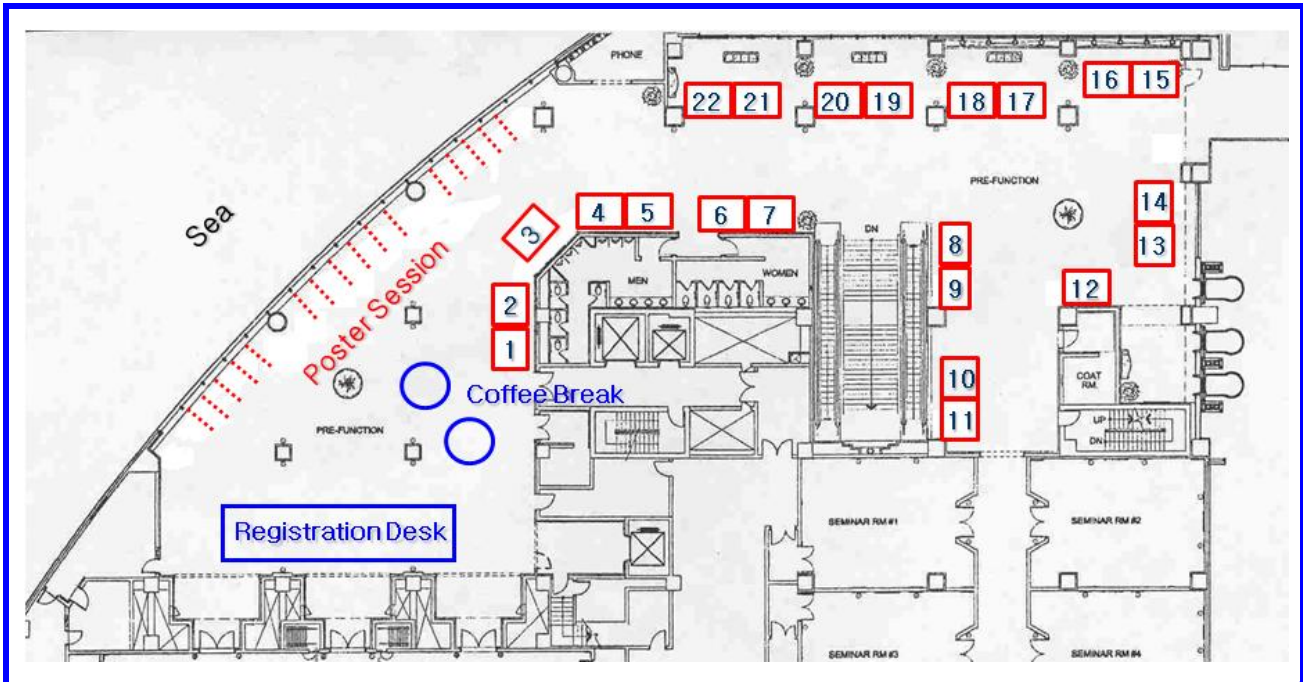
1. Download 'APEMC 2011 Exhibition & Sponsorship Application Form' from the website <http://www.apemc2011.org>.
2. Fill-out all the required information including payment information.
3. Send the application form to below address by email no later than January 31, 2011.
4. Please pay all the fees on the application form.

- ❑ **For more information**, APEMC 2011 Secretariat: Sejong Convention Service Ltd.

E-mail: secretariat@apemc2011.org Phone: [82-2-783-3473](tel:82-2-783-3473)

(3) Floor plan

Ramada Plaza Jeju Hotel / Ramada Ballroom Lobby (2nd Floor)



4. Sponsorship

- ❑ These are additional sponsoring packages at different prices for greater benefits and more opportunities to advertise your company at the exhibition. The sponsoring packages are priced in KRW.

Platinum Partner
Benefits:
○ A short speaking opportunity at the Welcome Reception
○ Acknowledgement made by the sponsor in the opening and closing session
○ Placement of company logo on the symposium bag
○ All the benefits of Gold Partner

Gold Partner - ₩ 5,000,000
Benefits:
○ 2 complimentary symposium registrations including social events
○ Full page color advertisement on one of the covers of Proceeding
○ All the benefits of the Additional Sponsorship Opportunity Package

Silver Partner - ₩ 3,000,000
Benefits:
○ 1 complimentary symposium registration including social events
○ Half page color advertisement on one of the covers of Proceeding
○ All the benefits of the Additional Sponsorship Opportunity Package

Bronze Partner - ₩ 1,000,000
Benefits:
○ Quarter page color advertisement on one of the covers of Proceeding
○ All the benefits of the Additional Sponsorship Opportunity Package

Additional Sponsorship Opportunity - ₩ 500,000
Benefits:
○ Name detailed in Proceeding
○ Name listed on the symposium website
○ Placement of company logo or banner with link on a frequently-visited page on the symposium website
○ Opportunity to have a promotional flyer to be inserted into the symposium bag (up to 1 brochure)

- ❑ **For more information, APEMC 2011 Secretariat: Sejong Convention Service Ltd.**

E-mail: secretariat@apemc2011.org Phone: [82-2-783-3473](tel:82-2-783-3473)

APEMC 2011 Exhibition & Sponsorship Application

*Please fill out the form and return it to the secretariat by e-mail, by no later than January 31, 2011

*APEMC 2011 Secretariat: Sejong Convention Services Ltd. ☎ Tel: 82-2-783-3473 ✉ E-mail: secretariat@apemc2011.org

Your company

Company name (Please make sure to include commas and period and check the name to be printed on the fascia board)	
Legal Representative:	
Mailing Address: (Post/Zip Code:)	
VAT Number:	Website:
Contact Person:	Department:
Job Title:	E-mail:
Direct Phone/Cell Phone:	Fax:
Exhibition items:	

Sponsorship

**Please check(✓) the appropriate box.*

Sponsorship	Price
<input type="checkbox"/> Platinum Partner	
<input type="checkbox"/> Gold Partner	5,000,000KRW
<input type="checkbox"/> Silver Partner	3,000,000KRW
<input type="checkbox"/> Bronze Partner	1,000,000KRW
<input type="checkbox"/> Additional Sponsorship Opportunity	500,000KRW

Booth Request

** Please check(✓) the appropriate box.*

Type	Booth	Price / 1booth	Total
<input type="checkbox"/> Standard booth	() booth(s)	US\$ 450 / 1booth	
<input type="checkbox"/> Space Only	() booth(s)	US\$ 450 / 1booth	

Other service

Type	Quantity	Price	Total
<input type="checkbox"/> Package Coupon		US\$ 260 / 1coupon	

*Package Coupon includes Symposium Proceeding(1), Lunch(2), Welcome Reception coupon(1), Banquet coupon(1)

Payment

** Please check(✓) the appropriate box.*

- Only Bank transfers will be accepted for Exhibition and Sponsorship payment.
- Please add any bank fees associated with your transfer, and send us a copy of the bank remittance by e-mail.

Bank	Industrial Bank of Korea
Account Holder	The Korean Institute of Electromagnetic Engineering and Science
Account Number	208-017491-04-131
SWIFT	IBKOKRSE
Total fee	

I hereby request to be admitted as an exhibitor a sponsor an exhibitor & a sponsor at APEMC 2011.

Name of the person signing	Signature	Date